



Cities networking for better local cultural policies

EUROCITIES - The network of major European cities

Nathalie Guri
Projects and knowledge sharing director

Culture for cities and regions.
Final event - Ghent 2017



All cities are different,
but they share the
same CHALLENGES.
Sharing knowledge is
very important!

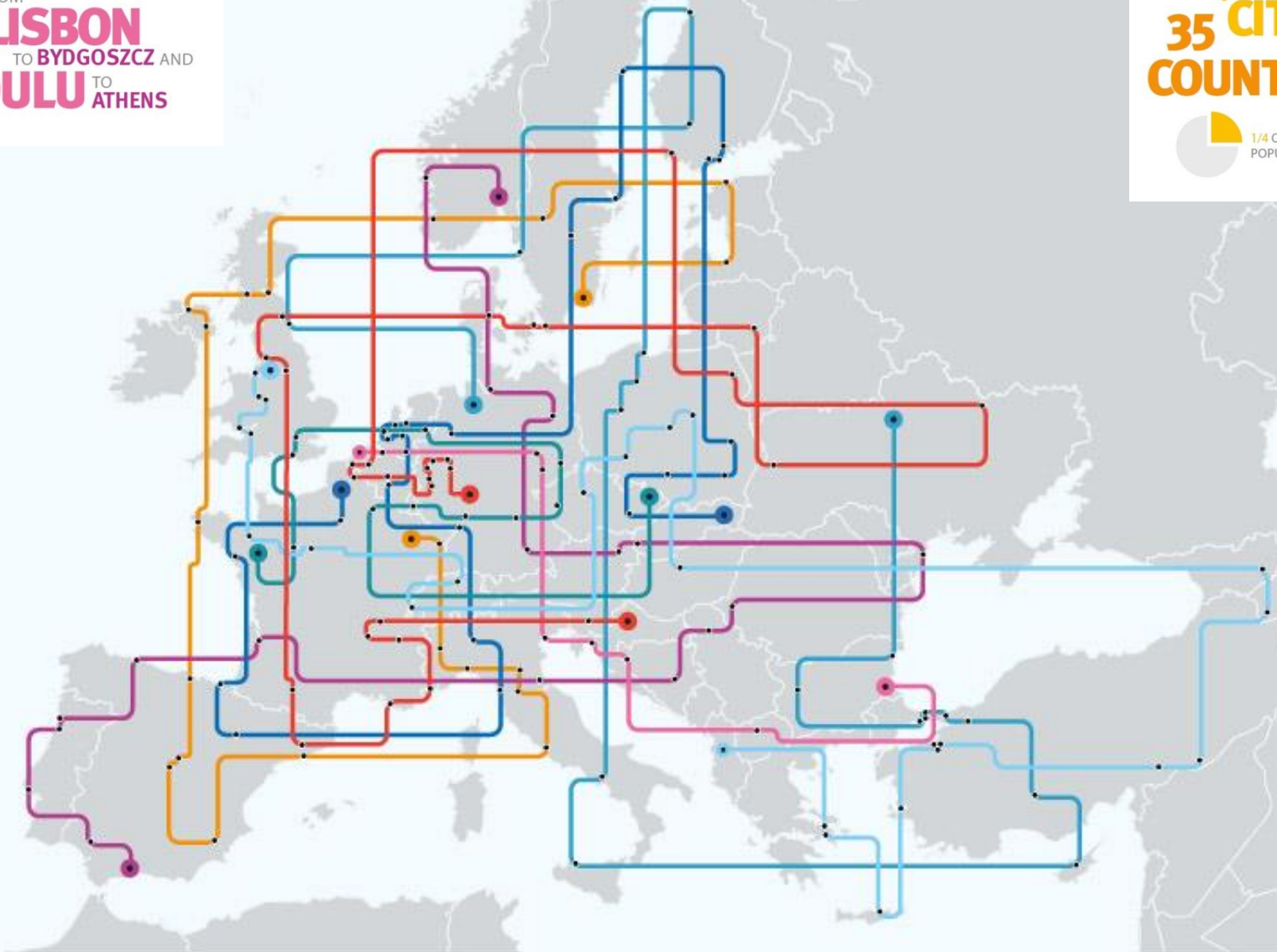
Cities have many
to LEARN from
each others.

Ian Ward, Deputy leader.
Councillor at Birmingham City Council



FROM
LISBON
TO **BYDGOSZCZ** AND
OULU TO **ATHENS**

OVER
130 OF EUROPE'S
MAJOR
35 CITIES
COUNTRIES



Better coordination

EU Partnerships

Building capacity

Knowledge sharing

Cities as drivers of quality jobs and sustainable growth

Entrepreneurial environment

Urban innovation and governance in cities



Education and skills

Partnerships across metropolitan areas

Managers of social cohesion

Green, free-flowing and healthy cities

Better quality of life

Inclusive, diverse and creative cities

Leading the transition to a low carbon and resilient economy



Empowering smart citizens

Smarter cities

Efficient mobility solutions





Projects infographic

VITAL NODES

GREEN, HEALTHY CITIES

JOBS AND SUSTAINABLE GROWTH

INCLUSIVE, DIVERSE, CREATIVE CITIES

SMARTER CITIES

INNOVATION AND GOVERNANCE

EUROPEAN MOBILITY WEEK



integrating cities **CITIES-GroW**



ReSOMA



ICTFOOTPRINT EU



COLLECTORS





Culture connected to other urban policies



Cities' cultural challenges



- ✓ Cities supporting the mobility of artists
- ✓ Cities supporting art in the public space
- ✓ Culture in the integration of migrants and refugees in cities
- ✓ Culture in cities' external relations
- ✓ Future creative cities - why culture is a smart investment at local level

www.eurocities.eu



New - EU Urban partnership on culture & cultural heritage

URBAN AGENDA FOR THE EU - PACT OF AMSTERDAM



IT'S ABOUT

Boosting the role of cities for a stronger EU



Realising the full potential and contribution of urban areas



Involving cities in policy making



Improving coordination of policies with an impact on urban areas

FOCUSSES ON



TO OBTAIN

BETTER REGULATION
FUNDING
KNOWLEDGE BASE AND
KNOWLEDGE EXCHANGE



WITH



- gear thematic partnerships*
- gear mapping the urban related Commission initiatives
- gear EU one-stop-shop on urban (web portal)
- gear urban impact assessment
- gear Urban innovative Actions
- gear URBACT
- gear Joint Programming Initiative Urban Europe
- gear European Observation Network, Territorial Development and Cohesion (ESPON)
- gear biennial CITIES Forum

* a key delivery mechanism within the Urban Agenda for the EU. The aim is to develop a multilevel and multi-dimensional approach. Each partnership is made up of member states, the European Commission, cities, experts, European organisations and relevant stakeholders.

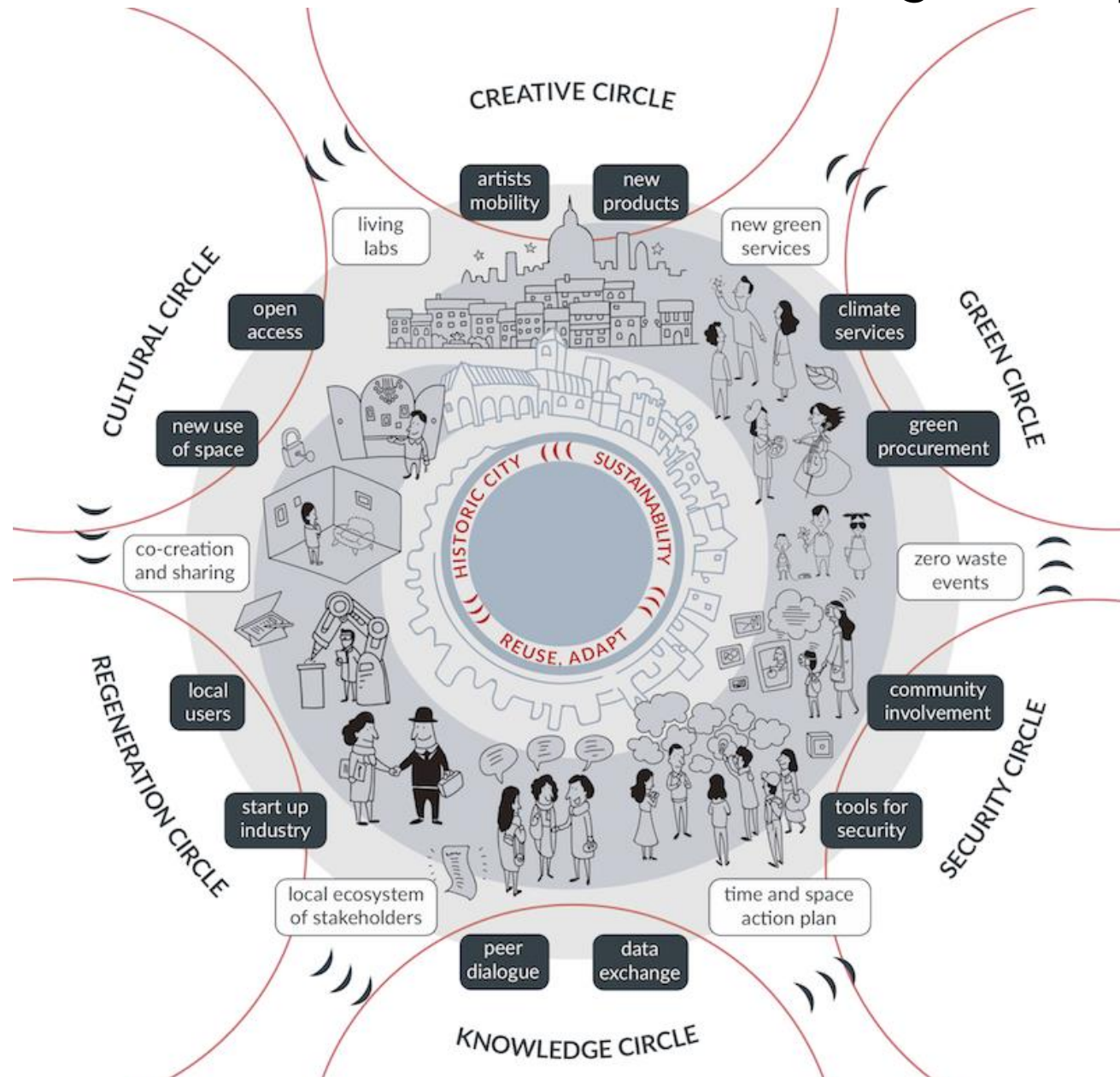
USING



NEW! Urban partnership on culture and cultural heritage

- Started early 2019
- DE and IT governments co-chairs (Italian agency for territorial cohesion)
- EUROCITIES is a partner
- City of Florence is a partner
- Exact focus is being discussed
- A unique opportunity to propose innovative actions

ROCK - Horizon 2020 large scale project



Cultural heritage ROCKing urban futures



Booklets of case studies



[Podcasts](#)



Webinars





CULTURE

for Cities and Regions



www.cultureforcitiesandregions.eu



Funded by the
Creative Europe Programme
of the European Union



KEA
EUROPEAN AFFAIRS



ERRIN European Regions
Research and Innovation Network

-
- An initiative from the European Commission, fully funded by Creative Europe
 - Highlight successful cultural investments in European cities and regions
 - Peer learning and knowledge transfer



- A catalogue of 71 case studies
- 15 thematic study visits for policy makers
- 10 cities and regions coached
- 150 cities and regions involved



Learning needs identified by cities and regions

impacts
evaluation
evidence refugees
participation talents
funding stakeholders
neighbourhoods demonstration
regeneration
co-creation partnerships
inclusion co-design
stories cross-sector



FOR YOUR FUTURE CREATIVE CITY...

INCREASED
Tourism
& investment

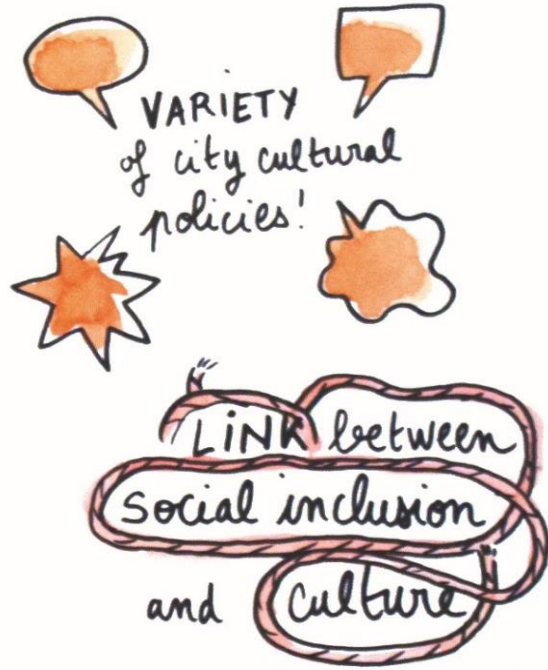


Culture,
art,
leisure ...
Facilitated for
ALL CITIZENS!




VARIETY
of city cultural
policies!

LINK between
social inclusion
and culture



Heritage and
culture as a
TOOL for inclusion.



culture for
less hateful
speeches! ♥

A stronger
voice for cities
to promote
local artists!



less bureaucracy,
more creative
agents!



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Get in touch!

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