

Networking to develop joint projects: some concrete opportunities

NETWORKING AS A LEVER FOR CULTURAL DEVELOPMENT: OPPORTUNITIES FOR CITIES

Brussels, EU Liaison Office of the Tuscany Region
Rond Point Schuman 14
June 18th, 2019



ABOUT ENCATC: CULTURAL ACTIVITIES AND PROGRAMMES



Co-funded by the
Creative Europe Programme
of the European Union

Founded in 1992, ENCATC is the
only network in Europe on cultural
policy and management.



ENCATC is an international non-profit organisation (AISBL under the Belgian law)

An NGO in official partnership with
UNESCO



United Nations
Educational, Scientific and
Cultural Organization

An "observer" to the Council of Europe's
Steering Committee for Culture



One of the 22 networks funded by
Creative Europe
Support to Networks scheme





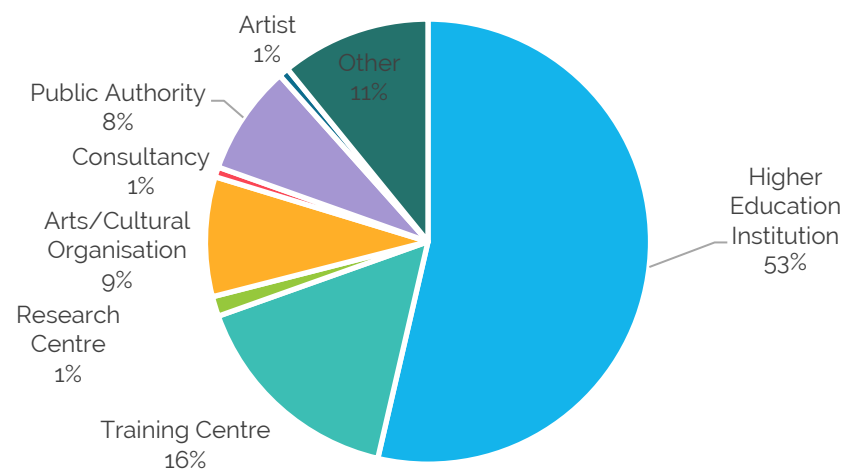
Stimulate the development of cultural management and cultural policy in Europe and beyond, **engaging** and **responding** to new developments in politics, economics, societies and technology.

OUR MISSION

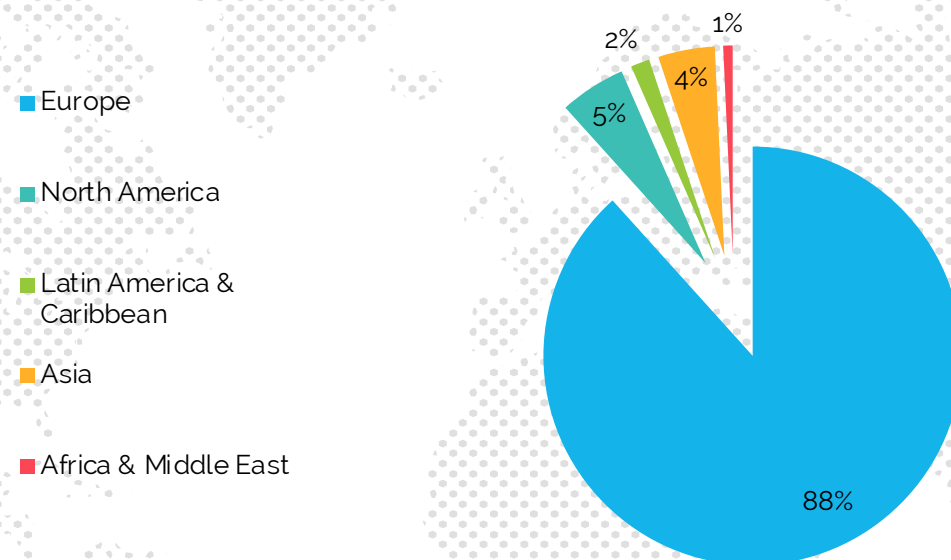
WHO ARE OUR MEMBERS?

53% of members represent
higher education institutions

138 members broken down by type



WHERE ARE MEMBERS IN THE WORLD



138
Total ENCATC
membership

WHO ARE OUR PARTNERS?

In addition to our ties to international and European and bodies **ENCATC** has proven over the past 20 years to be a **nexus for strategic partnerships**



EUROPEAN
CULTURAL
FOUNDATION



臺灣文化政策研究學會



WHAT ARE OUR AIMS?

Advance the debate in the field of culture and education

Provide a long-lasting platform for facilitating transfer of knowledge

Professionalise the sector to make it sustainable

Internationalise the careers of academics, researchers, students and professionals

Build a strong European Research Area

HOW DO WE ACHIEVE OUR AIMS?

We organise a number of activities according to

4

complementary
STRANDS
of work

INFLUENCING POLICY

Advocating to develop and influence culture and education policies.



NETWORKING

Networking to make new contacts, share ideas, projects, methodologies, and experiences.



STIMULATING EDUCATION

Stimulating education to enhance and strengthen knowledge, skills and competencies.



FOSTERING RESEARCH

Researching in the field of cultural management and cultural policy to anticipate the future and better understand the past.





INFLUENCING POLICY

Advocating to develop and influence culture and education policies.

ENCATC develops and influences policies by providing expertise to:





INFLUENCING POLICY

To press Europe to invest more in cultural heritage, ENCATC is a member of:

- The **European Heritage Alliance 3.3.** with 30+ European or international networks and organisations active in the wider field of cultural heritage.

And a partner of

- The **Cultural Heritage Counts for Europe project** which ended in June 2015 aimed to provide persuasive arguments for convincing policy and decision makers on the impact and multiple benefits of investing in European heritage.

www.encatc.org/culturalheritagecountsforeurope



To advance the debate on arts and culture, ENCATC organises an annual ENCATC Policy Debate.

NETWORKING

ENCATC provides educators, researchers, cultural managers and policy makers with opportunities to meet, set up partnerships and projects:

Cultural Happy Hours

In partnership with the Creative Europe Desks Wallonie-Bruxelles & Vlaanderen





EUROPEAN CONGRESS

Through this major international event, ENCATC enables academics, researchers, cultural professionals, artists and policy makers and students to operate transnationally, find new audiences, share ideas, projects, methodologies, experiences and research.

 **27th ENCATC European Congress on Cultural Management and Policy**

2-5 October 2019 in Dijon, France

STIMULATING EDUCATION

Stimulating education to enhance and strengthen knowledge, skills and competencies



... through
Academies
on Culture
in External Relations



... through ENCATC
European & international
Study Tours



... through international &
European projects



... through training sessions
/ ENCATC Breakfast



... through seminars
& masterclasses

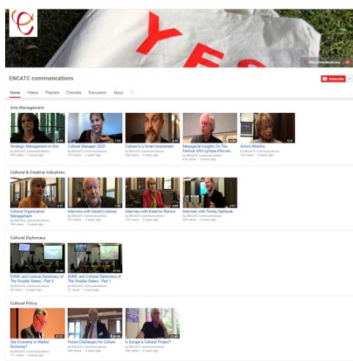
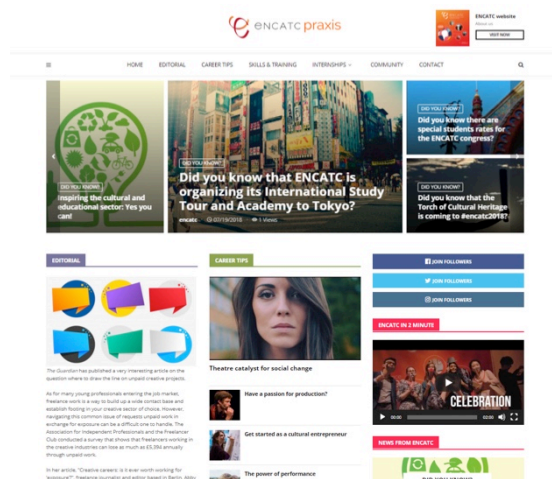
... through the
PRAXIS website
for students

International mapping of:

Internship offers in arts and cultural
management

Education & training opportunities

Important events



...through
ENCATEC videos

with teaching material to
stimulate reflection and
debate.



... through the
/encatcSCHOLAR
online bulletin

To provide **reference tools**
for **education** and **lifelong learning** on cultural
management and cultural
policies.

<http://blogs.encatc.org/encatcscholar>

...and through its **mobility schemes and tools**, ENCATC fosters mobility to promote learning and professional exchange.



The Thomassen Fund

Enhancing participation for ENCATC members

CAEE - "Cross Atlantic Education Exchange"

Mobility between North and South America & Europe

AREE - Asia Region Education Exchange

Mobility between Europe and Asia

Marie Claire Ricome

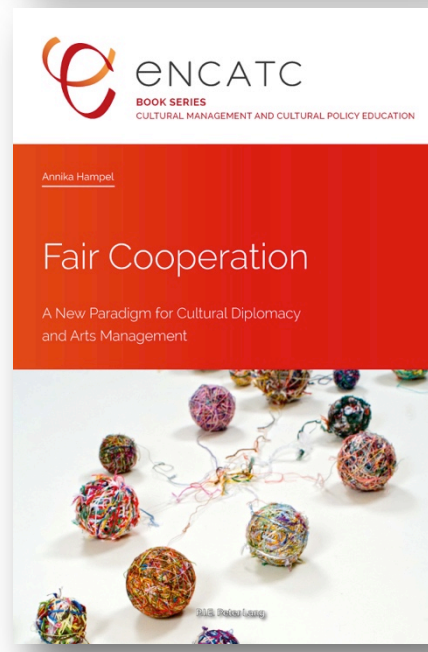
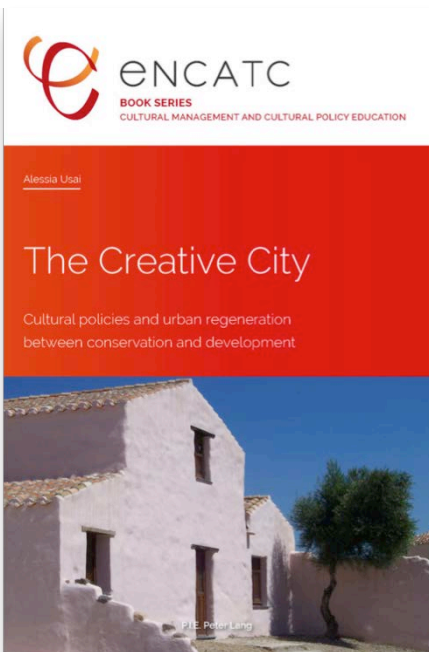
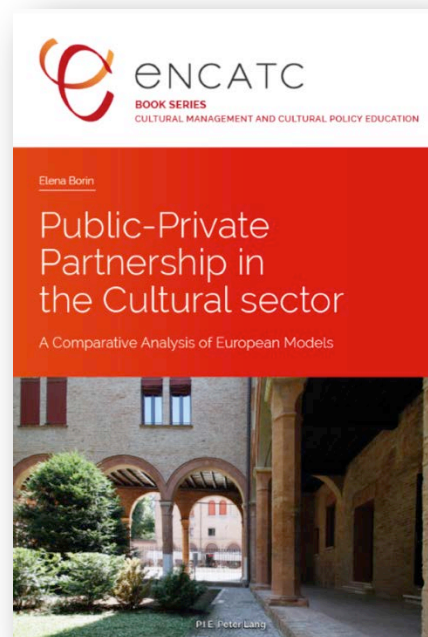
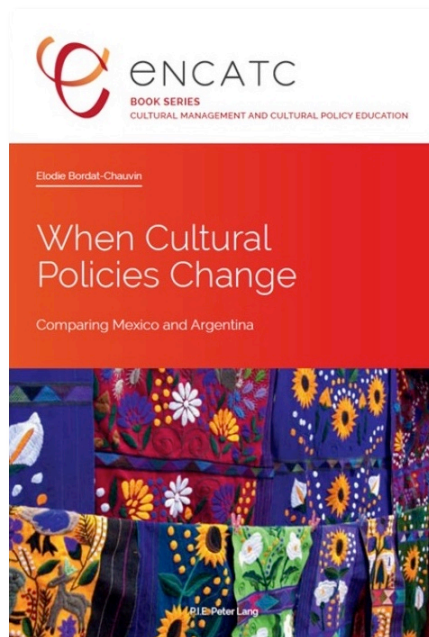
Bringing students from around the world to Brussels

FOSTERING RESEARCH

Researching in the field of cultural management and cultural policy to anticipate the future and better understand the past, ENCATC promotes access to cutting-edge research through:

- **ENCATC Research Award on Cultural Policy and Management**
- **The Annual ENCATC Education and Research Session**





...through the **ENCATC Book Series**

The Cultural Management and Cultural Policy Education Book Series is a new series of publications starting in 2014 specialising in topics related to cultural management and cultural policy headed by ENCATC.

This is a unique opportunity to be published internationally that ENCATC wants to offer to its members.



...through the **ENCATC Journal of Cultural Management and Policy**

...and through the **ENCATC Bibliography**
with **1,500+ publications**

(for members only)

a variety of subjects such as:

- Arts Funding / Cultural Management
- Arts and Health / Cultural Policy
- Arts Education / Heritage
- Audiences / Marketing
- Cultural Diplomacy / Museums
- Cultural Indicators / Performing Arts Management
- Cultural Industries / Tourism



WHO DO WE IMPACT?

2,912,271*

*Thanks to the visibility through 3rd party organisations ENCATC was able to create a multiplier effect to reach an even wider audience.

Estimated multiplier effect *
* Source : ENCATC Impact Assessment 2017

ONGOING TRANSNATIONAL PROJECTS



Co-funded by the
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of the European Union



CONNECT (2017-2019)

During the project a **new Twin-track programme in audience development for students and practitioners working in arts management** will be designed and launched by a transnational team of 54 researchers, teachers and trainers in 5 national hubs in Spain, UK, Italy, Denmark and Poland, each one composed by higher education institutions and private cultural organisations.

CONNECT will achieve the following results:

- **A new Programme with a Mentoring and Coaching Scheme** for the development of transversal skills, reflective practice, entrepreneurial mind-set to adapt to continuous change in the labour market.
- **2 Summer Schools and 2 EU forums** in audience development.
- **An EU platform** with new digital resources supporting audience development internationally, by drawing on academic sources and in-work practice.
- **A mutually supportive network and learning community** of academics, practitioners and students in the arts management field.
- **An innovative model of cooperation** between universities and cultural organisations.

<http://connectingaudiences.eu>

**Interreg
Greece-Italy**

European Regional Development Fund



EUROPEAN UNION

TRANSNATIONAL ACCELERATOR
FOR A CULTURAL AND
CREATIVE ECOSYSTEM
TRACES

TRACES - "TRansnational Accelerator for a Cultural and Creative EcoSystem" (2018-2020)

The University of Salento - Department of Management and Economics, a member of ENCATC, is the lead beneficiary of this project in cooperation with two Italian partners, the Tecnopolis Science and Technology Park of Bari and the Creative Apulia Cluster Association, and two Greek partners, the Hellenic Management Association and the Chamber of Achaia. Associated Partners are ENCATC - European Network on Cultural Management and Policy and the Foundation for Ethical Finance.

TRACES project focuses on **cultural and creative micro and small and medium enterprises in Apulia and Western Greece regions** and addresses the common challenge to **promote creative entrepreneurship as a key contributor to competitiveness** across all economic and social sectors.

Traces will develop:

- A **creative service exchange ICT platform**.
- **10 Local Atelier**, 5 in Puglia and 5 in the Region of Western Greece as public spaces to offer co-working and cross-fertilization services.
- **1st edition of the creativity trade fair**, as a biennial event.

<http://progettotraces.eu>



HERITAGE PRO (2018-2020)

HERITAGE PRO project's main objective is to upgrade the interdisciplinary competences of the heritage management workforce all over Europe in order to better valorize expertise from different disciplines relevant for cultural heritage preservation.

HERITAGE PRO will:

- Develop a multilingual training scheme that takes place parallel to work with a **transdisciplinary approach** including all disciplines necessary for the successful management of preservation activities at heritage sites.
- Develop **multilingual guidelines for heritage managers** to give them support through challenging preservation processes.
- Develop a **multi-lingual training kit for easy uptake of the training scheme** and make it accessible in the most efficient way.
- Organise and implement a **training camp for future heritage managers as well as young craftspeople** in Europe who are either ending their formal education on heritage preservation or just starting their careers.

<https://heritage-pro.eu>



EU HERITAGE (2019-2021)

Through an interrelated set of eight Work Packages, the 10 EU partners will jointly address the shortage of **transversal & transferable** and **digital skills** in the field of Heritage Promotion, Valorisation, Exploitation, Mediation and Interpretation.

The **project's objectives** are to:

- **define a set of skills** needed in the CH sector drawing on partner research and on the strengths and wide experience of the consortium in research, needs analysis and training;
- **develop European occupational core profiles** for professionals employed in the field of promotion, valorisation, exploitation, mediation and interpretation of CH (level 6 EQF);
- **design an innovative and needs-oriented training course** which integrate several sector-specific and transversal skills, including digital, entrepreneurial, and soft skills.
- **create an e-learning platform** under Creative Commons licenses and with Open Educational Resources;
- **integrate the materials** into partner teaching or training activities, and mainstream the insights and the materials produced to the CH, culture and tourism sectors across Europe.

<http://www.euheritage.eu>

NETWORKING OPPORTUNITIES AND COOPERATION PERSPECTIVES



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AS ENCATC MEMBERS:

We advocate for the role of culture at the regional and local level, as well as we are aware of the major role played by regional and local governments when it comes to cultural management and policies.

Therefore, regional and local governments are much welcome as ENCATC members. Joining the network provides you with multiple opportunities to connect at a local, regional, national, EU and international levels: through our networking events, joint projects, publications, etc.



AS KEY STAKEHOLDERS IN EU PROJECTS:

Online and face-to-face training sessions, and multiplier events, will be organized in the framework of some EU projects, like HERITAGE PRO or EU Heritage.

Attending events or taking part in training sessions is an opportunity to connect with fellow professionals in the field of Cultural Heritage from across Europe.



AS PARTNERS FOR STUDY TOURS:

ENCATC organises International Study Tours for academics, researchers, students, arts managers, policy makers, and artists who are interested in discovering a major international city and its dynamic cultural scene.

This experience is also a unique opportunity to learn and exchange with colleagues from Europe and beyond on cultural diplomacy, innovation, creativity and entrepreneurship; gain a better understanding culture's role in society; as well as develop collaborations and ties with universities, art organisations and cultural companies based in the host city.

Why not thinking of a Study Tour travelling through a couple of (close) Italian cities?



AS ORGANISERS OF AN ENCATC LABELED EVENT: _____

During the ENCATC General Assembly in Lecce, Italy (October 2015), the ENCATC Board decided to support and promote the development of scientific seminars, events and workshops organised by its members in the various regional areas. Thus, ENCATC will co-brand and ensure labelling of selected events, carefully chosen on a case by case basis, upon requests made by the organizers.



A pair of blue headphones is shown on the left side of the image, resting on a red, textured surface. The headphones have a blue headband and ear cups. The right ear cup is visible, showing a black circular area with white text that reads "COPENHAGEN • SOUND DESIGN BY JAKK". The background is a solid orange color.

We listen to you!

We are always open to proposals for joint projects or activities.

Do you need a partner for an EU project? Want to internationalise your cultural initiative or event? Are you looking for partners? Want to learn from other regional or local experiences?

We are here for you!

JOINING ENCATC



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WHO SHOULD JOIN?

- Educational and training institutions
- Foundations
- Cultural organisations and institutions
- Regional and local governments
- Anyone interested in arts & cultural management and cultural policy education.





WHY JOIN?

- **Advocate** for education in arts and culture
- **Position** your university or organisation in a global market
- **Internationalise** and **professionalise** your career
- **Enlarge** your professional network in over 40 countries
- Keep abreast on the **latest information**
- Contribute to and benefit from **research & fact finding**
- Take advantage of **educational opportunities**
- Partner with **major institutions**



Thank you!

To learn more how ENCATC promotes excellence and networking in cultural management and cultural policy visit:

www.encatc.org

Or contact:

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