

OUR HERITAGE: WHERE THE PAST MEETS THE FUTURE

2018 
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture

***Opportunities and tools for culture:
strategies and new approaches***

Bruxelles, 18 June 2019



The „cultural“ momentum

- 2014-2015 **New EU policy framework for Cultural Heritage**
- **G7 for Culture Ministers** (Florence, March 2017)
- **EU Leaders' meeting** (Gothenburg, November 2017)
- **European Year of Cultural Heritage 2018**
- **Davos Declaration:** *European Ministers of Culture call for a policy of high-quality Baukultur* (January 2018)
- European Commission: **New European Agenda for Culture** (May 2018)
- European **Framework for Action on Cultural heritage** (December 2018)
- **Council of the EU:**
 - **Conclusions on bringing cultural heritage to the fore across EU policies** (May 2018)
 - **Work Plan for Culture 2019-2022** (November 2018)

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What's new (funding) after 2021+

New EU budget (Commission proposal, 2/5/2018)

Reached partial agreement on 12 sectoral files, while negotiations can start on further 16.

13 June - The Commission calls on the European Council to set out a roadmap to achieving an agreement on the EU long-term budget in the autumn.

New **Creative Europe programme 2021-2027**



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THE NEW MULTIANNUAL FINANCIAL FRAMEWORK 2021 - 2027

A BUDGET FOR A UNION THAT PROTECTS, EMPOWERS AND DEFENDS

In billion euro, current prices

I. SINGLE MARKET, INNOVATION AND DIGITAL

€187.4

- 1 Research and Innovation
- 2 European Strategic Investments
- 3 Single Market
- 4 Space

II. COHESION AND VALUES

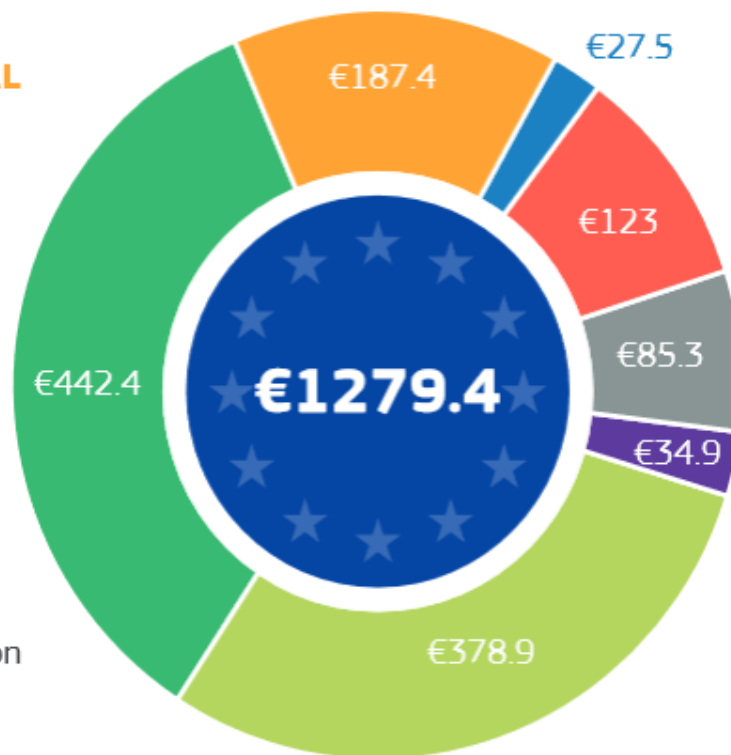
€442.4

- 5 Regional Development and Cohesion
- 6 Economic and Monetary Union
- 7 Investing in People, Social Cohesion and Values

III. NATURAL RESOURCES AND ENVIRONMENT

€378.9

- 8 Agriculture and Maritime Policy
- 9 Environment and Climate Action



IV. MIGRATION AND BORDER MANAGEMENT

€34.9

- 10 Migration
- 11 Border Management

V. SECURITY AND DEFENCE

€27.5

- 12 Security
- 13 Defence
- 14 Crisis Response

VI. NEIGHBOURHOOD AND THE WORLD

€123

- 15 External Action
- 16 Pre-Accession Assistance

VII. EUROPEAN PUBLIC ADMINISTRATION

€85.3

- 17 European Public Administration

CURRENT SITUATION OF SECTORAL LEGISLATIVE PROPOSALS

LEGISLATIVE PROPOSALS

Neither European Parliament nor Council ready

KEY PROGRAMME:



Common Agricultural Policy

Partial agreement reached

KEY PROGRAMMES:



Horizon Europe



Digital Europe



European Defence Fund



LIFE



Space programme



Overseas Association Decision



Justice, Rights and Values Fund



Connecting Europe Facility



Fiscalis



InvestEU

European Parliament position adopted

KEY PROGRAMMES:



Neighbourhood, Development and International Cooperation Instrument



European Maritime and Fisheries Fund

7

12

10

16



Co-legislators ready to negotiate; Trilogues could start swiftly in the new legislature

KEY PROGRAMMES:



Erasmus



Creative Europe



European Solidarity Corps



Internal Security Fund



Asylum and Migration Fund



Customs' programme



Instrument for Pre-accession Assistance
European Social Fund Plus



European Regional Development Fund and Cohesion Fund



EU Anti-Fraud Programme



European Globalisation Adjustment Fund

Creative Europe 2021 - 2027

Creative Europe

Budget for 2021-2027: **€1.85 billion**

Current budget: **€1.46 billion**

MEDIA €1.081 billion

€820 million

CULTURE €609 million

€450 million

Cross-sectoral €160 million

(previously with a separate budget of €190)

- Promote European cooperation on cultural and linguistic diversity and heritage
- Increase the competitiveness of the cultural and creative sectors, in particular the audiovisual sector

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Creative Europe - Culture strand

A budget of €610 million to:

- Promote cross-border circulation of operators and works
- Increase cultural participation and social inclusion
- Generate jobs and growth within the cultural and creative sectors
- Strengthen European identity and values
- Contribute to international relations through cultural diplomacy

What's new

- *New individual cross-border mobility scheme for artists and cultural professionals*
- *More support for promotion of European cultural and creative works beyond the EU*
- *Sectorial approach for specific sectors such as music, books and publishing, architecture and cultural heritage, design, fashion and cultural tourism*



- ***A pilot project on **cross-border mobility** of artists and culture professionals***
- ***500 persons in two sectors: **Performing Arts** and **Visual Arts*****
- ***Three calls between **April** and **September 2019*****
- ***Details on www.i-portunes.eu on **15 April 2019*****

- *i-Portunes is implemented on behalf of the European Commission by [Goethe-Institut](#), in consortium with the [Institut français](#), [Izolyatsia](#) and [Nida Art Colony of Vilnius Academy of Arts](#).*

Creative Europe - Cross sectoral strand

A Budget of €160 million to:

- Strengthen a free, diverse and pluralistic media environment, qualitative journalism and support media literacy
- Promote innovative approaches to content creation, access, distribution and promotion across cultural and creative sectors
- Promote the programme and its funding opportunities (Creative Europe Desks)

What's new

- More opportunities for out-of-the-box thinking and innovation across sectors
- More stability of funding for actions supporting free, diverse, and pluralistic media & media literacy

- The new **Creative Europe** Programme

<https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:52018PC0366&from=EN>

- The new EU Research programme **Horizon Europe**

https://ec.europa.eu/commission/sites/beta-political/files/budget-may2018-horizon-europe-regulation-annexes_en.pdf

European innovation ecosystems: Connecting with regional and national innovation actors and supporting the implementation of joint cross-border innovation programmes by Member States and associated countries, from the enhancement of soft skills for innovation to research and innovation actions, to boost the effectiveness of the European innovation system. This will complement the ERDF support for innovation eco-systems and interregional partnerships around smart specialisation topics.

- The new **InvestEU** programme:

https://ec.europa.eu/commission/sites/beta-political/files/budget-may2018-investeu-regulation_en.pdf

Should contribute to the support of European culture and creativity. The InvestEU Fund should operate under four policy windows: sustainable infrastructure; research, innovation and digitisation; SMEs; and social investment and skills. It will also support cultural activities with a social goal.

- The new **Digital Europe** Programme

https://ec.europa.eu/commission/sites/beta-political/files/budget-june2018-digital-europe-annex_en.pdf

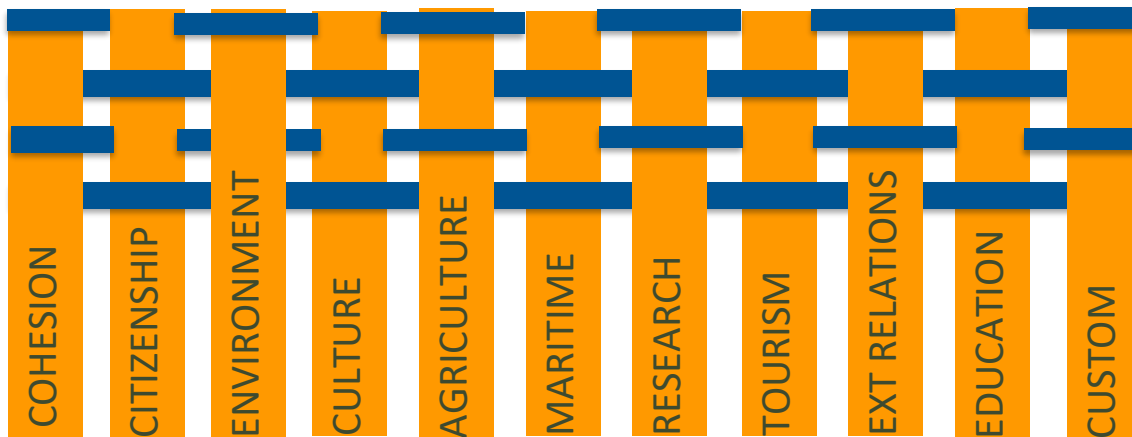
Will provide creators and creative industry in Europe with access to latest digital technologies from AI to advanced computing. Exploit the European cultural heritage as a vector to promote cultural diversity, social cohesion and European citizenship. It will also establish a network of Digital Innovation Hubs.

The European approach to cultural heritage

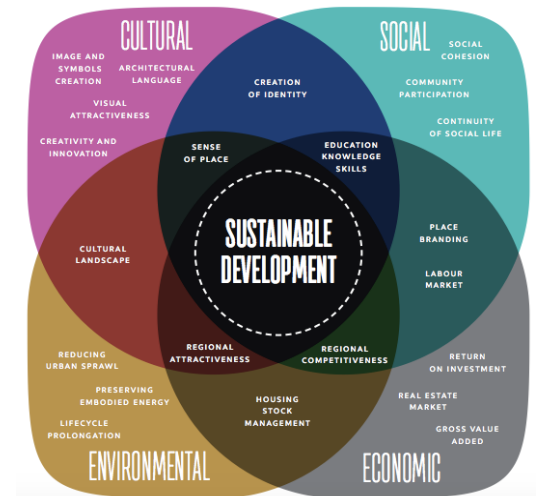


People and communities
 Holistic and integrated approach
 Participation / sharing responsibilities
 Value awareness / generation
 Regenerative development

EU Policy framework on CH
 European Landscape convention
 Faro Convention
 Davos declaration on Baukultur
 CoE Strategy 21



Cultural Heritage Counts for Europe report (2015)
<http://blogs.encatc.org/culturalheritagecountsforeurope/outcomes/>





ENGAGEMENT

2018 
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SUSTAINABILITY



INTERNATIONAL



PROTECTION



INNOVATION

European Year of Cultural Heritage

10 EUROPEAN INITIATIVES • 4 PRINCIPLES

ENGAGEMENT

1. **Shared heritage:** cultural heritage belongs to us all
2. **Heritage at school:** children discovering Europe's most precious treasures and traditions
3. **Youth for heritage:** young people bringing new life to heritage

SUSTAINABILITY

4. **Heritage in transition:** re-imagining industrial, religious, military sites and landscapes
5. **Tourism and heritage:** responsible and sustainable tourism around cultural heritage

PROTECTION

6. **Cherishing heritage:** developing quality standards for interventions on cultural heritage
7. **Heritage at risk:** fighting against illicit trade in cultural goods and managing risks for cultural heritage

INNOVATION

8. **Heritage-related skills:** better education and training for traditional and new professions
9. **All for heritage:** fostering social innovation and people's and communities participation
10. **Science for heritage:** research, innovation, science and technology for the benefit of heritage

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It works!

- **37** countries
- **38** stakeholder organisations
- **19** Commission's DGs
- EU institutions/bodies
- Over **18 000** events reaching **10 million** people
- **14 000** labelled projects and events. incl. over **900** EU funded projects (Horizon 2020, Erasmus +, Interreg, etc)
- **30 million** visitors to European Heritage Days (**70 000** events).



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A large, jagged iceberg floats in a deep blue ocean, with only the tip visible above the surface. The water is a gradient of blue, from dark at the bottom to lighter at the top.

European Framework for Action on Cultural Heritage

LEGACY of the EYCH 2018

- **Momentum:** engagement of stakeholders, Member States and EU institutions
- **Continuity:** without prejudice to the next MFF
- **Common direction** at European level, primarily in **EU policies and programmes**
- **Inspiration** for Member States, Regions and cities, organisations, networks

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European Framework:

4 key principles, 5 areas, over 65 actions

- **Holistic**
- **Mainstreaming and integrated**
- **Evidence-based policy making**
- **Multi-stakeholder (Cultural Heritage Forum)**

Cultural heritage for an inclusive Europe:
participation and access for all

Cultural heritage for a sustainable Europe:
Smart solutions for a cohesive and sustainable future

Cultural heritage for a resilient Europe:
Safeguarding endangered heritage

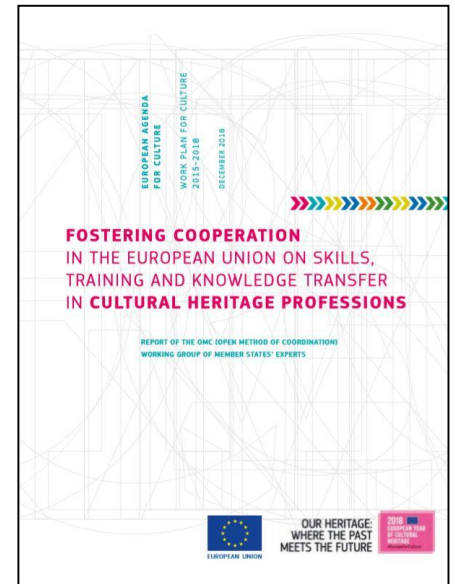
Cultural heritage for an innovative Europe:
Mobilising knowledge and research

Cultural heritage for stronger global partnerships:
Reinforcing international cooperation

What's next?

Cluster 12: Boosting skills in cultural heritage professions

- 2019 *Fostering cooperation in the European Union on skills, training and knowledge transfer in cultural heritage professions*. OMC **Report** of Working Group of Member States
- Development of qualified professionals and improvement in knowledge management and knowledge transfer in the cultural heritage sector through projects (Erasmus+)
- Map skills at risk, gather statistical evidence, define occupational profiles and develop frameworks for raising awareness and attracting the young generations to heritage professions. (Erasmus+ Sector Skills Alliances Blueprint for Skills, Pilot Project FLIP 2, revision of NACE 2.0)



"FLIP (Finance, Learning, Innovation and Patenting) for CCIs" - 1

Policy project, EP Pilot Project 2018

Timing: February 2019-21 (1m€)

Objectives:

- Define and test policies and actions for sustaining and developing CCIs,
- Generate cross-sectoral benefits and spill-overs in the different areas and sectors CCIs interface with

Areas of action:

- skill classification model for CCIs
- CCI-skills and traditional education and skills development systems



<http://creativeflip.creativehubs.net/#hero>

https://ec.europa.eu/culture/calls/pilot-project-cultural-and-creative-industries_en

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"FLIP (Finance, Learning, Innovation and Patenting) for CCIs" - 2 - NEW CALL!

EP Pilot Project 2019

Timing: to start early-2020, 2 year project), 1,05 m€

Call for proposals EAC/S12/2019, 1 proposal to be funded,
deadline for submission: 12/08/2019

Objectives:

● **to bridge the gap between cultural heritage education and skills development and the labour market**

● to encourage connections with creative industries and "third places" such as creative hubs, maker spaces, fablabs, cultural centers, community centers or other.

Areas of action:

- skill enhancement model for CCIs
- CCI-skills and traditional education and skills development systems

https://ec.europa.eu/culture/calls/eac-s12-2019_en

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(9) Heritage for all: citizens' participation and social innovation

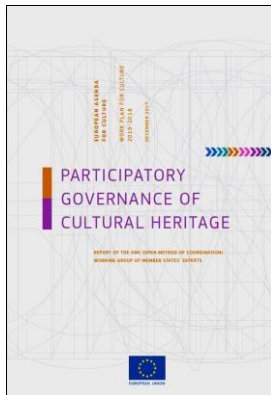


Main components:

- Improving evidence/research and exchange of good practice, incl. Horizon 2020 platform "REACH" on participatory preservation, reuse and management of cultural heritage
- Testing and policy recommendations, incl. STEPS pilot project to test and evaluate a methodology for participative governance

Beneficiaries: cultural heritage professionals, development bodies, tourism agencies, education professionals, CCIs, academic experts, arts practitioners, decision makers, local, regional and national authorities; local communities, citizens

Reference to legal basis: Objectives 2(a), 2(g)

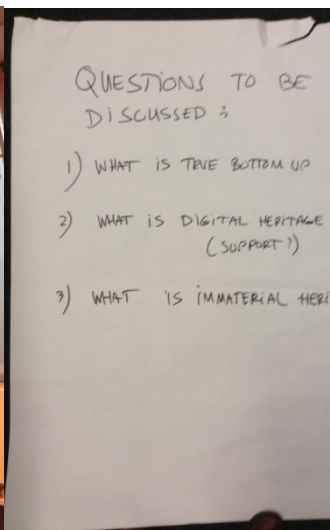


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Pragmatic approach

- From an abstract notion to concrete action:
 - How participation can be used in the **ordinary** governance of cultural heritage?
 - How to facilitate the recognition of the **importance** of PGCH by institutions and professionals?
 - **How** and **when** to use it in the **best** possible way?
- Building on practices/cases and analysis of processes, benefits, obstacles, motivation, lessons learned + Participatory methods
- Not a **cure-all** or a **one-size-fits-all** method
- can start at all stages **of the policy cycle**, if this enables civil society



The Faro Way



- Increased role of civil society and communities in heritage governance
- increase number of European states ratifying the Council of Europe Convention on the Value of Cultural Heritage for Society (Faro Convention)



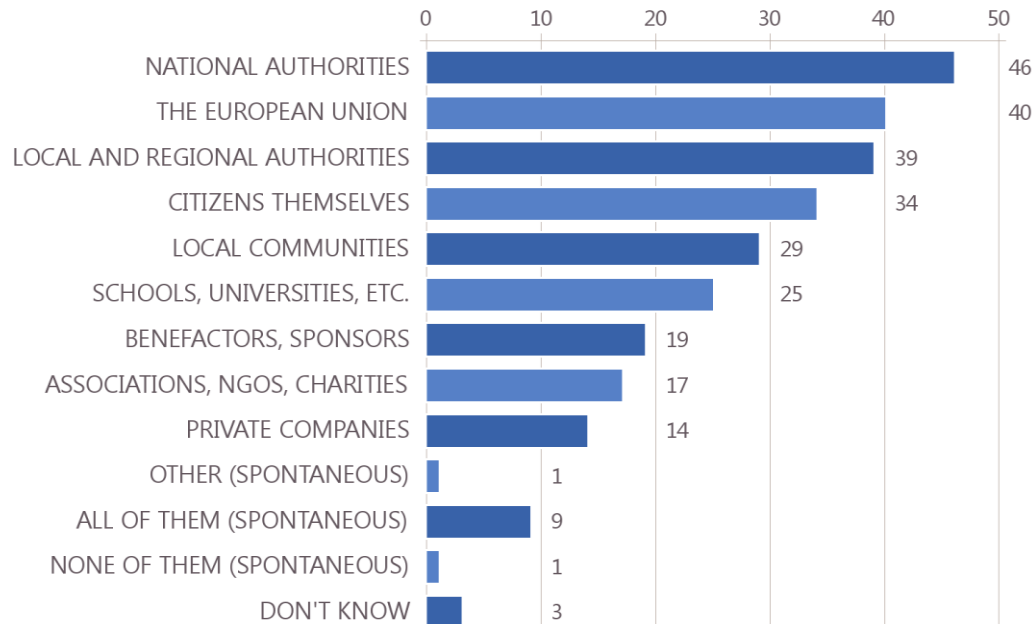
What Europeans
have to say

Eurobarometer on cultural heritage

Public authorities should allocate more **resources** to Europe's CH (74%).

Actors that should do the most are **national authorities** (46%), the **EU** (40%), **local** and **regional** authorities (39%) or **citizens** (34%).

QB11 In your opinion, which of the following actors should do the most to protect Europe's cultural heritage (e.g. monuments, heritage sites, works of art, traditional skills, etc.)? (MULTIPLE ANSWERS POSSIBLE)
(% - EU)



Special Eurobarometer 466

Report

Cultural Heritage

September-October 2017
Publication
November 2017

Survey requested by the European Commission, Directorate-General for Education, Youth, Sport and Culture and co-ordinated by the Directorate-General for Communication

This document does not represent the point of view of the European Commission. The interpretations and opinions contained in it are solely those of the authors.

Special Eurobarometer 466 - Wave EBB01 - TNS opinion & social

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European Regional Development Fund Allocations in EU amounts by Category of intervention related to Cultural Heritage¹:

	2007-2013	2014-2020
AT	€12,107,000.00	
BE	€30,854,367.00	€21,586,842.19
BG	€82,120,433.00	€85,642,499.00
CY	€11,900,000.00	€25,000,000.00
CZ	€524,938,347.00	€408,267,194.88
DE	€266,752,134.00	€133,512,520.00
DK	€12,254,216.00	
EE	€69,209,924.00	
ES	€357,959,103.00	€241,667,777.00
FI	€29,860,678.00	
FR	€156,452,457.00	€165,710,124.13
GR	€534,421,447.00	€211,230,809.00
HR	€9,505,289.00	€128,351,269.00
HU	€410,426,968.00	€142,882,610.00
IE	€500,000.00	€19,000,000.00
IT	€818,211,431.00	€756,651,438.29
LT	€118,843,004.00	€86,850,183.00
LV	€42,373,529.00	€20,000,000.00
MT	€64,388,820.00	€30,726,549.00
NL	€23,134,000.00	
PL	€1,051,168,986.00	€970,518,256.00
PT	€337,647,661.00	€492,944,236.00
RO	€385,953,602.00	€276,595,745.00
SE	€22,796,051.00	
SI	€72,695,032.00	€13,000,182.00
SK	€200,617,527.00	
UK	€37,765,271.00	€15,874,854.00
Cross Border	€536,156,706.00	€554,955,591.76
Grand Total	€6,221,013,983.00	€4,800,968,680.25

(2007-2013 and 2014-2020)

EUR 11 billion of European Regional Development Fund support allocated to Cultural Heritage!

(1)

2007-2013 period includes categories 58 – preservation of cultural heritage, 59 cultural infrastructure and 60 cultural services.

2014-20 includes categories 94 Protection, development and promotion of public cultural and heritage assets, 95 - Development and promotion of public cultural and heritage services

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MAIN FEATURES OF THE NEW COHESION POLICY FRAMEWORK



A FOCUS ON FIVE INVESTMENT PRIORITIES, WHERE THE EU IS BEST PLACED TO DELIVER

Five main objectives will drive EU investments in 2021-2027:



a **Smarter Europe**, through innovation, digitisation, economic transformation and support to small and medium-sized businesses



a **Greener, carbon free Europe**, implementing the Paris Agreement and investing in energy transition, renewables and the fight against climate change



a more **Connected Europe**, with strategic transport and digital networks



a more **Social Europe**, delivering on the European Pillar of Social Rights and supporting quality employment, education, skills, social inclusion and equal access to healthcare



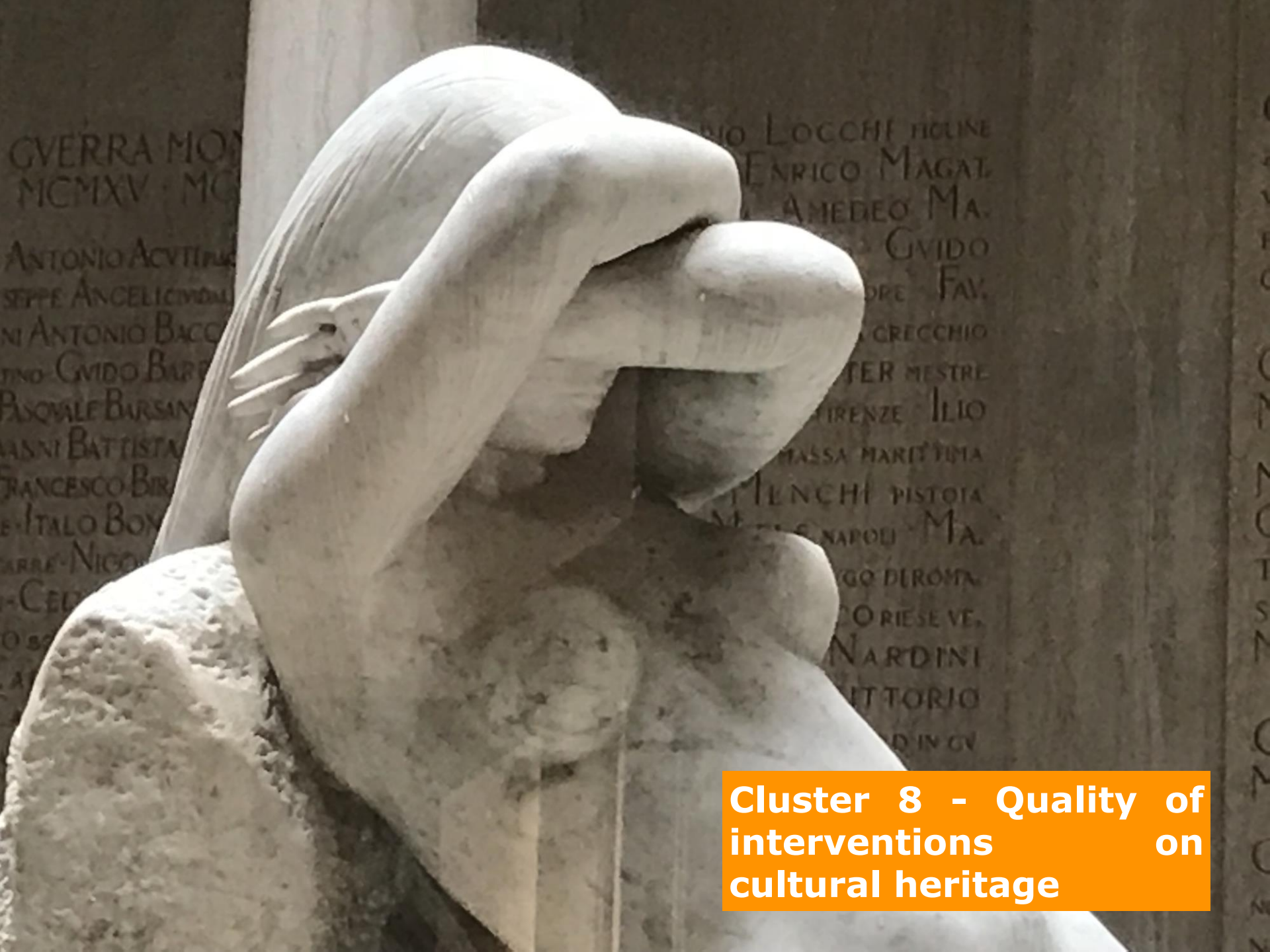
a **Europe closer to citizens**, by supporting locally-led development strategies and sustainable urban development across the EU.

(i) fostering the integrated social, economic and environmental development, cultural heritage and security in urban areas;

(ii) fostering the integrated social, economic and environmental local development, cultural heritage and security, including for rural and

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Cluster 8 - Quality of interventions on cultural heritage

Cluster 8: Raising the quality of interventions in the European historical environment on cultural heritage sites

Policy input: Resolution of the EP on CH (2015), Latvian Presidency Conference, *Heritage, Contemporary Architecture and Design in Interaction* (2015), Council conclusions *Bringing cultural heritage to the fore across policies in the EU* (2018)

Objective of the EYCH 2018 'promote debate, research and the exchange of good practices on the quality of conservation, safeguarding, innovative re-use and enhancement of cultural heritage, and on contemporary interventions in the historical environment'.



European Initiative n. 6 Cherishing heritage

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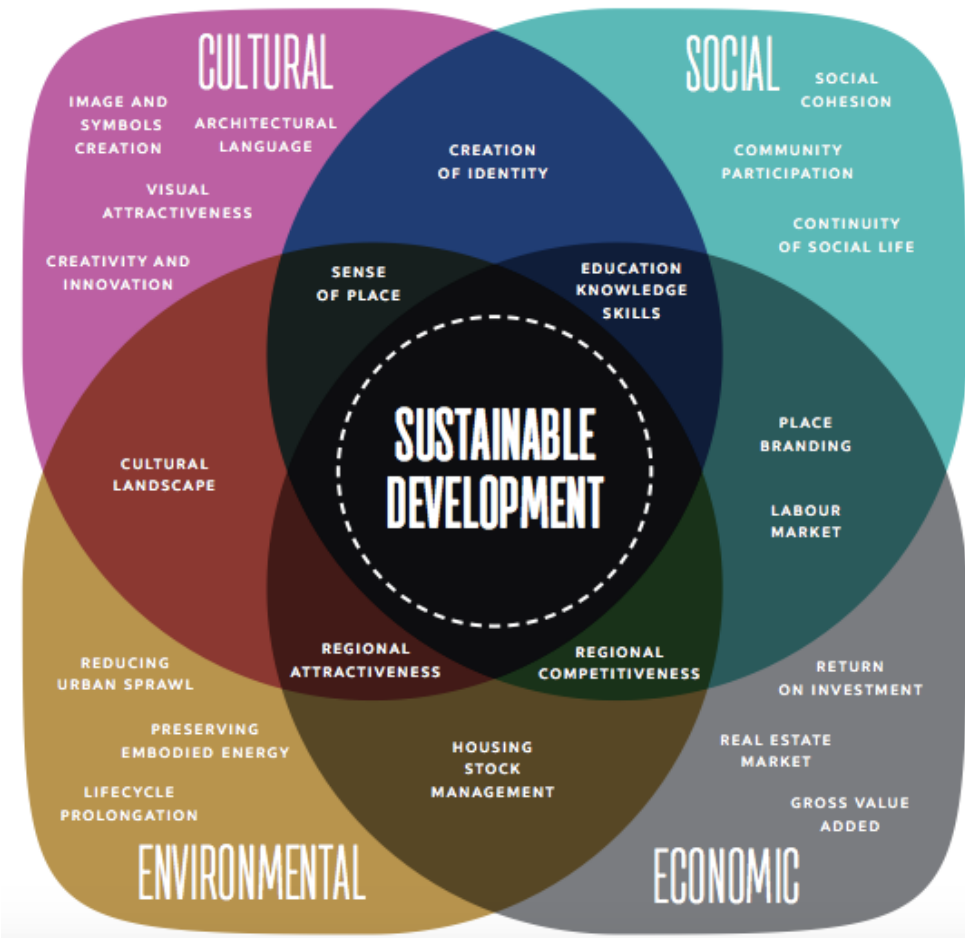


European Quality Principles for EU-funded Interventions with potential impact upon Cultural Heritage

- Focus on **EU-funded interventions** with potential impact on cultural heritage
- Mainly built heritage and cultural landscapes, but intangible is taken into account
- **Awareness raising:** Environmental, cultural, social and economic benefits of the implementation of conservation principles and standards



Quality - From impacts to value generation



Quality & Expertise

Quality & Process

Quality & Regenerative development

Quality is a shared responsibility

Benefits people and communities

Relies on cooperation and participation

Cultural Heritage Counts for Europe report (2015)

<http://blogs.encatc.org/culturalheritagecountsforeurope/outcomes/>

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Shared resource = Shared responsibility

Guidance for **all stakeholders** directly or indirectly engaged (i.e. European institutions, managing authorities, international organisations, civil society and local communities, private sector, and experts).

- **Step by step implementation:** Programming, Project briefs and tenders, Design, Procurement, Implementation, Monitoring and evaluation
- **Drivers:** Governance, Risk assessment and mitigation, Research, Education and training, Rewarding quality

Tools:

- key concepts, international charters, European and international conventions, standards
- Key research outcomes and **40** specific **recommendations**
- **Checklist of Selection criteria** for decision makers

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What's next?

Cluster 8: Raising the quality of interventions in the European historical environment on cultural heritage sites

- Quality principles for EU funded interventions on CH (with ICOMOS)
- Autumn 2019 - Horizon 2020 **Social platform** on the impact assessment and the quality of interventions in European historical environment and cultural heritage sites (CSA) 1,5 MEur

2020-2021 Peer-learning and study visits for cities, regions, national/European experts on cultural heritage good practices



• *Call for tender to be launched 3rd quarter this year, mentioned in WP for culture and Framework*

Quality for CH and participatory governance

• *<https://ec.europa.eu/programmes/creative-europe/sites/creative-europe/files/library/c-2018-6687.pdf> (p. 119)*

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Urban Innovative Actions



- *Testing new solutions on the urban level (for cities >50k inhabitants), financed thru ERDF and manage by UIA Secretariat in Lille, up to 80% of project activities and up to 5 M EUR ERDF money*
- *5th call for proposals to be launched in September 2019 tbc (DDL December 2019), 4 topics: Air quality, Circular economy, **Culture and Cultural Heritage**, Demographic change*
- *Topic papers and further info available here: <https://www.uia-initiative.eu/en/call-proposals/5th-call-proposals>*



The Urban Lab of Europe!

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Pilot project Makers' Mobility

EP Pilot Project 2019 – **NEW CALL**

Timing: to start early-2020 (2 year project), 350.000€

Call for proposals EAC/S09/2019, 1 proposal to be funded,
deadline for submission: 12/08/2019

Objectives: to define and test policies and actions supporting the mobility and exchanges of experience between the cultural and creative industries, creative hubs, maker-spaces, fab-labs and formal and non-formal learning and skills development systems in a cross-sectoral way.

Areas of action:

- Mapping, needs assessment, recommendations, some exchanges
- https://ec.europa.eu/culture/calls/eac-s09-2019_en

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Measuring the cultural and creative sectors in the EU

EP Pilot Project 2019 – **NEW CALL**

Timing: call for proposals to be published end-2019,
350.000€, 1 proposal to be funded

Objectives: to fill the existing gaps at Eurostat level on the CCS and consider the feasibility of creating a statistical framework that would enable regular statistical analysis of the economic, cultural and social potential of the CCS in Europe.

More info:

<https://ec.europa.eu/programmes/creative-europe/sites/creative-europe/files/2019-annual-work-programme.pdf>

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Cultural and Creative Spaces and Cities

Policy project, funded under the Cross-Sectoral Strand of Creative Europe

Timing: **started end-2018**, for 2 years, 1,5m€

Objectives:

- bring closer together **cultural and creative spaces** and local **decision-makers**,
- help to better valorise **public spaces** for **social and urban regeneration** through **culture**,
- share best practice concerning **social inclusion** and the relations of cultural and creative spaces with their **neighbourhoods**
- explore and share best practice of cultural and creative spaces with aspects of the **collaborative economy** and **innovative models** for the **delivery of public services**.

PARTNERS



andcities.com/



Co-funded by the Creative Europe Programme of the European Union

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EUROPEAN
CREATIVE HUBS
NETWORK



**Cross sectoral strand Creative
Europe policy projectProject aims
(2016-18)**

***is now an independent
Network***

<http://creativehubs.eu/>
@CreativeHubsEU



Urban Agenda for the EU

- new Partnership on Culture and Cultural Heritage launched

- <https://ec.europa.eu/futurium/en/culturecultural-heritage/about-0>

- <https://ec.europa.eu/futurium/en/urban-agenda>

- <https://ec.europa.eu/futurium/en/culture-and-cultural-heritage>

- *(two meetings took place, in Berlin and Brussels, next: presence at European Week of Regions and Cities in October 2019 in Brussels)*



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Thank you!



<https://europa.eu/cultural-heritage>

https://ec.europa.eu/culture/content/european-framework-action-cultural-heritage_en



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[Legal basis](#) EYCH

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